

N·C·E·C·A

2007-2008 Membership Directory Advertising

The NCECA 2007-2008 Membership Directory will be sent to all current members, approximately 3600.

REPRODUCTION SPECIFICATIONS

Black and White

Ads can be submitted in a pdf or tif format. Press quality pdf's are preferred for black and white ads, but may be submitted as a high quality pdf. It is best to use images of a 300 dpi resolution when creating ads. Images pulled off the Web will not reproduce in print well.

Full Color

Ads can be submitted in a pdf or tif format. Press quality CMYK pdf's are required for 4-color reproduction. All images used in the ad should be 300 dpi CMYK images. Tif format ads should be submitted as 300 dpi, CMYK color files.

1/4 Page Ad

w4" x h5"

1/2 Page Ad

Horizontal - w8.625" x h5"

Vertical - w4" x h10.625"

Full Page Ad

w8.625" x h10.625"

ADVERTISING RATES

	<u>NCECA Members</u>	<u>Non-members</u>
<u>Black and White</u>		
Quarter page	\$154	\$235
1/2 page	\$288	\$360
Full page	\$480	\$570
<u>Color</u>		
Quarter page	\$300	\$370
1/2 page	\$480	\$600
Full page	\$800	\$950

GENERAL

- Copy is subject to NCECA's approval.
- To reserve space, advertising materials and payment must be received by **August 10, 2007**.
- Ad printout is required.

NCECA 2007-2008 Membership Directory Advertising Order (Please print clearly.)

NCECA is authorized to print the following advertisement(s) in the NCECA 2007-2008 Membership Directory:

Color _____ **Black and White** _____

_____ **Quarter page** ad(s) - 4" x 5" @ \$ _____ _____ **Full page** ad(s) - 8.625" x 10.625" @ \$ _____

_____ **Half page** ad(s): Horizontal - 8.625" x 5" **or** Vertical - 4" x 10.625" @ \$ _____

Advertiser _____

Contact Name _____

Address _____

City _____ State _____ Country _____ Postal Code _____

Telephone _____ Fax _____

E-mail _____

Payment in the amount of \$ _____ (total of all ads) is enclosed.

Signed _____ Date: _____

Credit Card: Visa MasterCard Amex **Expires:** ____/____ Check Money Order No. _____

No. _____ - _____ - _____

Signature: _____

MAIL COMPLETED FORM WITH MATERIALS AND PAYMENT TO:

NCECA 303-828-2811
Kate Vorhaus 866-266-2322 Toll-free
77 Erie Village Sq., Suite 280 www.nceca.net
Erie, CO 80516-6996

Checks payable to NCECA must be drawn on a U.S. Bank.
Money orders must be in U.S. Dollars.
Checks or credit cards that do not clear will incur a \$25 processing fee.