NCECA 2007, 41st ANNUAL CONFERENCE
OLD CURRENTS/NEW BLENDS: A DISTILLATION OF ART AND GEOGRAPHY
MARCH 14 - 17, 2007, LOUISVILLE, KENTUCKY

PROGRAM GUIDE ADVERTISING

The NCECA 2007 Program Guide will be distributed to 4,500 or more persons attending the conference.

REPRODUCTION SPECIFICATIONS

Black and White
Ads can be submitted in a pdf or tif format. Press quality pdf's are preferred for black and white ads, but may be submitted as a high quality pdf. It is best to use images of a 300 dpi resolution when creating ads. Images pulled off the Web will not reproduce in print well.

Full Color
Ads can be submitted in a pdf or tif format. Press quality CMYK pdf's are required for 4-color reproduction. All images used in the ad should be 300 dpi CMYK images. Tif format ads should be submitted as 300 dpi, CMYK color files.

1/4 Page Ad
w4" x h5"

1/2 Page Ad
Horizontal - w8.625" x h5"
Vertical - w4" x h10.625"

Full Page Ad
w8.625" x h10.625"

ADVERTISING RATES

	NCECA Members	Non-members
Black and White		
Quarter page	$154	$235
1/2 page	$288	$360
Full page	$480	$570
Color		
Quarter page	$300	$370
1/2 page	$480	$600
Full page	$800	$950

GENERAL

- Copy is subject to NCECA's approval.
- To reserve space, insertion orders, advertising materials and payment must be received by January 1, 2007.
- Ad printout is required.
- For return of ad materials, enclose a self-addressed, stamped envelope.

NCECA 2007 Program Guide Insertion Order (Please print clearly.)

NCECA is authorized to print the following advertisement(s) in the NCECA 2007 Program Guide:

Color_____ Black and White_____

_____ **Quarter page** ad(s) – 4" x 5" @ $_____ _____ **Full page** ad(s) – 8.625" x 10.625" @ $_____

_____ **Half page** ad(s): ☐ Horizontal – 8.625" x 5" **or** ☐ Vertical – 4" x 10.625" @ $_____

Advertiser_____

Contact Name_____

Address_____

City_____ State_____ Country_____ Postal Code_____

Telephone_____ Fax_____

E-mail _____

Payment in the amount of $_____ (total of all ads) is enclosed.

Signed_____ Date:_____

Credit Card: ☐ Visa ☐ MasterCard ☐ Amex **Expires:** ____/____ ☐ Check ☐ Money Order No._____

No. __ __ __ __ - __ __ __ __ - __ __ __ __ - __ __ __ __

Signature: _____

MAIL COMPLETED FORM WITH MATERIALS AND PAYMENT TO:
NCECA
Dori Nielsen
77 Erie Village Sq., Suite 280
Erie, CO 80516-6996

303-828-2811
866-266-2322 Toll-free
www.nceca.net

Checks payable to NCECA must be drawn on a U.S. Bank. Money orders must be in U.S. Dollars.
Checks or credit cards that do not clear will incur a $25 processing fee.