



BOARD OF DIRECTORS SPECIAL MEETING MINUTES

Full NCECA Board Meeting Tuesday November 24th, 2020 Zoom

In attendance: NCECA Board members Pete Pinnell (President), Holly Hanessian, Merrie Wright, Mary Cloonan, Alex Hibbitt, Michelle Castro, Lisa Merida-Paytes, Nancy Servis, Simon Levin, Eliza Weber, Lauren Sandler, Marsha Karagheusian, Brett Binford, Reena Kashyap, Edith Garcia. Ex-officio NCECA board members Chanda Zea, Rhonda Willers. Staff Helen Anderson, Gerald Brown and NCECA Executive Director Josh Green.

Absent: Zach Tate

7.00pm EST meeting called to order by NCECA President Pete Pinnell.
A quorum is present.

Announcements

- i. Reminder to personalize and mail fund-raising letters (Pete)

Business

- i. Approval of Minutes
 - a. October 27 Fall Meeting executive committee)
 - b. October 28 and 29 Fall Board Meeting
 - c. November 17 full board Special meeting

The board unanimously passed the **motion: to approve the minutes for the Oct 27 fall executive committee meeting as presented by the secretary.** (Moved by Alex, seconded by Brett, 14 votes in favor. 0 opposed, 0 abstentions).

(Note to change ring central to zoom)

The board unanimously passed the **motion: to approve the minutes for the Oct 28 and 29 Fall board meeting as presented by the secretary.** (Moved by Reena, Seconded by Brett, 14 in favor. 0 opposed, 0 abstentions).

The board unanimously passed the **motion: to approve the minutes for the Nov 17 full board special meeting as presented by the secretary.** (Moved by Reena, Seconded by Brett,

ii. **Determine Conference Platform for 2021 (Helen)**

The board discussed the conference platform estimates provided by Vfairs and Communique, with particular attention to the customer support and functionality of each as well as the cost. The board also discussed questions of data capture and privacy.

The board unanimously approved the **motion: to accept Vfairs as the NCECA 2021 conference platform and to authorize Josh, Pete, Reena and Helen to move forward with negotiations with Vfairs.** (Moved by Simon, Seconded by Brett. 14 votes in favor.)

FOLLOW UP: Send to subcommittee to discuss details

The board brought up questions for Josh to take back to the Vfairs representative regarding privacy and other specifics of functionality, scheduling and payment.

iii. **Approve Conference for 2021 (Reena and Pete)**

Reena led the board through the conference pricing spreadsheet, highlighting the Covid relief pricing, and laying out how pricing decisions were arrived at. The board discussed the pricing and proposed pricing for exhibitors and vendors and decided that more information was needed before they could finalize prices for these latter groups. The pricing helps to focus on year round access to resources and redefines membership as something that had longer term value than simply a conference experience.

The board discussed the ~~**Motion — to approve the conference pricing as laid out in the 2021 pricing-summary worksheet.**~~ (Moved by Alex, Seconded by Marsha)

after friendly amendment, the board voted to approve the **Motion – to approve the conference pricing for individuals, schools and non-profits as laid out in the 2021 pricing-summary worksheet** (moved by Lauren, Seconded by Holly, 14 votes in favor, 0 opposed, 0 abstentions)

FOLLOW UP: the committee will meet with representatives of the vendors and exhibitors.

The board will meet to finalize pricing on Dec 8th

iv. **Continue with choosing conference Keynote Speakers**

The board briefly discussed Keynote speakers and the committee continues to work on these to bring to the December 8th meeting.

v. **Virtual planning committee notes**

The board briefly discussed the work of the programming and planning committee and they will bring recommendations to the board on December 8th.

The meeting was adjourned at 9.20pm EST by NCECA President Pete Pinnell.